

THE NETHERLANDS  
SPAIN  
SWITZERLAND



**BH** Bern University  
of Applied Sciences

**Fontys** International Business School

**UVIC** UNIVERSITAT DE VIC  
UNIVERSITAT CENTRAL DE CATALUNYA

For more information and application,  
please visit our website:  
[www.ebsproject.eu](http://www.ebsproject.eu)



Pictures are protected by copyright. © Berner Fachhochschule, Fachbereich Wirtschaft, © BernTourismus, © Fontys International Business School, © UVIC-LCC, © BMU, © Turismo de Barcelona

# EUROPEAN BUSINESS SUMMER PROJECT 2015

1–31 JULY

Experience the diversity of European markets  
Benefit from exploring northern,  
southern and central Europe  
Start your European summer project now  
Practice applying your theoretical knowledge  
on a real business case

[www.ebsproject.eu](http://www.ebsproject.eu)



### 3 Countries

- The Netherlands
- Spain
- Switzerland

### 3 Universities

- Fontys International Business School
- University of Vic – Central University of Catalonia
- Bern University of Applied Sciences

### 3 Focus Topics

- International Project Management
- Global Marketing
- Intercultural Management

We are very proud to offer a new cooperative summer program: the European Business Summer Project.

University of Vic – Central University of Catalonia (Spain), Bern University of Applied Sciences (Switzerland) and Fontys International Business School (the Netherlands) have joined hands and created a special program that will offer a unique European experience.

During the whole month of July, you will visit the three countries and you will work on a project in teams.

In all three countries, you will learn about the ins and outs of the different business cultures. You will also visit companies and there will of course be time for a social program as well.

### Course aims

- To analyse Dutch, Spanish and Swiss markets and regulations
- To practically implement the learned theory in teams
- To learn about cross-cultural awareness

### Credits

- 6 ECTS/ 3 USA credits
- Certificate of attendance

### Fee

**3.400 Euro**

Early bird registration (before 27 February 2015): 3.200 Euro

#### Included in fee

- Course fee
- Course materials
- Travelling from the Netherlands to Spain, from Spain to Switzerland
- Accommodation and breakfast in Venlo, Barcelona, Bern
- Local transportation in Venlo, Barcelona, Bern
- Field trips to enterprises and industries in the Netherlands, Spain and Switzerland
- Cultural and social activities in different European cities
- Health insurance coverage for the duration of the course