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INITIATORS OF EVENT :

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Alexandru Ioan Cuza University of Iasi

Taras Shevchenko National University of Kyiv

Yuriy Fedkovych Chernivtsi National University

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INTELLECTUAL ECONOMY UNDER CONDITIONS OF SOCIAL TRANSFORMATION: PROSPECTS OF PUBLIC-PRIVATE PARTNERSHIPS

**III International
Scientific & Practical
Congress**

**Roundtable, Skype bridge, Web-conference,
Presentation of Monographs**

June 27, 2017

Zhytomyr, Ukraine

DISCUSSION PLATFORMS

Dear colleagues!

We are happy to welcome researchers, business practitioners, representatives of state and local authorities, members of social organizations and other stakeholders to participate in the

Third International Scientific and Practical congress "Intellectual Economy under Conditions of Social Transformation: Prospects of Public-private Partnerships".

The aim of the event is solicitation of the contributions on the most recent findings and innovative ideas related to intellectualization of the economy.

SOME OF THE KEY TOPICS ARE:

- *State management of societal development and reform's construction*
- *Public management of social and business processes in the institutional environment of knowledge-based economy*
- *The partnership model of municipal and rural development management: technological vector*
- *Intelligent VS "green" economy : conflict of interests or the expansion of the boundaries of the civilizational possibilities*
- *Intellectual property rights as a geopolitical tool: implications for the global economy*
- *International projects of public-private partnerships in the field of social and environmental innovation*

TO PARTICIPATE YOU MUST

send an email to the committee **not later than**

June 19, 2017

with the following attachments:

- ✓ Application for participation in the conference
- ✓ Electronic versions of abstract
- ✓ Presentation of final report
- ✓ Scanned copy of the receipt of payment for the registration fees of 150 UAH

The registration fee does not cover personal costs of participant. Foreign participants are exempted to pay the registration fees.

Details of payment card of the recipient:

Account Number: 5168 7572 3183 2488

Full Name: Nastasiia Puhachova

(only on the network of PJSC CB "PrivatBank")



APPLICATION FOR CONFERENCE

Full Name _____

Degree and academic status _____

Work place _____

Position _____

Name, place of work and/or title of supervisor (if any) _____

Telephone and E-mail _____

Discussion platform _____

Topic _____

Do you wish to receive a certificate of the participation (digital/printed*) _____

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(* If yes, specify the postal address)

Forum materials will be available for downloading on the website www.znau.edu.ua. Electronic certificates will be sent to the participant's email box.

The Proceedings of III International Scientific & Practical Congress collecting the abstracts of all accepted contributions presented at the conference will be published under ISBN. The cost of mailing of a hard copy of the materials should be discussed with the organizing committee.

PRESENTATION, PROPOSAL & RESEARCH PAPER GUIDELINES

REQUIREMENTS FOR PRESENTATION

We encourage you to send the presentation of your report to be placed on the websites of the organizing institutions for the conference's coverage in mass media and social networks. Suggested format of presentation: PowerPoint.

The number of slides is not limited. Begin your presentation with the title slide that includes the following: name of the event, topic of the report and information about the author. Authors are responsible for editing in ethically, professionally, scientifically, stylistically and technically manner.



REQUIREMENTS FOR ABSTRACTS

General. Abstracts of up to 3 pages must be printed in Ukrainian, English, Polish or Russian text editor MS Word 11.0-14.0. Font "Times New Roman" size 12 pt, no bold or italics unless required. Settings page format sheet - A5 (148x210 mm), margins - on all sides of 2 cm. Line spacing 1.0. The size of the indentation 1 cm. Title: printed in capital bold letters, centered. On the right side, under the name of the report: the initials and surname of the author (supervisor if any), degree, work place, e-mail. Authors are responsible for editing in professionally, scientifically, stylistically and technically manner. No plagiarism will be tolerated.

Mandatory sections of abstract: summary (2-3 sentences); keywords (3-5 words).