



Nottingham Business School

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Module Handbook

Joint MSc in International Business and Management

Economy and Society in European Union

Module Leader

Prof. Dr. Sc. (Econ.) Ivona Yakimova

2016 - 2017



**NOTTINGHAM
BUSINESS SCHOOL**
Nottingham Trent University

Welcome Message from Module Leader

Dear Colleagues,

Welcome to our new joint master programme with Nottingham University, and especially to its first module Economy and Society in the European Union! The module aims to introduce you to the most important economic, social and demographic issues, related to the current development of the Union.

This document offers you an outline of the module and gives you some details of the assessment and other requirements referring our future work and engagements in the learning process.

The module handbook outlines key information about the module, including an overview of the expected learning outcomes, module content, time schedule and assessment details with submission dates. You should read it very carefully and keep referring to it throughout the module.

The team and I look forward to meeting you all at the beginning of October and hopefully succeeding in our mutual aims!

While we make every effort that the contents of this Module Handbook are accurate at the time of being published, circumstances often change which means that the content may vary, more often this academic year is the first for the programme in our University. We promise to keep you informed if this is the case.

Prof. Ivona G. Yakimova, Dr. of Econ. Sc. (Module Leader)

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Introduction

Congratulations for being accepted in the Master program and becoming a member of the international academic community. Welcome to the module of ten points credit 'Economy and Society in EU', the first one to be lectured in the Program, you have chosen to study. The aim of the module is to give insights on the most important economic, social and demographic issues in the EU during the last decades. The module gives students essential knowledge, rich information and potential for critical analysis of the current fundamental tendencies, which are underway in the EU. Based on the theoretical and the practical aspects, the module will focus on key concepts, basic theories, as well as on practical comparative analysis of the economic, social and demographic processes, typical to the EU country-members.

The main idea is that after the content of the module is presented the students will be able to be well aware of the main problems in the EU, to understand and tolerate the regional and country differences and to comprehend the responsibilities of the European nations and individuals when facing the challenges of today. Apart from that the students should be able to formulate and well define a research question, on which to write an essay, comprising not less than 3 500 words. The essay will be assessed and graded accordingly.

The Module team includes three lecturers, representing three different academic generations – senior, middle and the youngest ones. The idea behind it is to achieve the needed synergy of the combined academic routine with the endeavour and ambition of youth. Names and contact details can be found in the Module Summary at the front of this document. Please, use email wherever possible and always make provisional appointment if you need to see any of us, as we are rarely to be found in our offices and, when there, are usually busy.

Enjoy your time in the Module and learn as much as you wish!

How to Communicate with Your Module Team

Prof.Dr.Sc. (Econ.) Ivona Yakimova

e-mail: ivona@triada.bg

Office hours: Wednesday, 11:00-13:00, Office 104

Assoc. Prof. Dr. Kaloyan Kolev

e-mail: kolevk@ue-varna.bg

Office hours: Thursday, 14:00-16:00, Office 506

Chief Assist. Prof. Dr. Veniamin Todorov

e-mail: vntodorov@gmail.com

Office hours: Monday, 11:00-13:00; Tuesday, 10:00-12:00, Office 413

The Aims of this Module

The main aim of this module is to provide students with the conceptual knowledge at Masters level necessary to enable them to understand and analyse a wide range of characteristics of social-economic potential in selected countries of the EU. To develop competencies and skills to critically appraise a range of contemporary social phenomena, standards and tendencies in Europe. To study the business implications of political, social, economic and cultural changes, in contemporary European and global contexts.

The Learning Outcomes for this Module

Learning outcomes describe what you should know and be able to do by the end of the module.

Following the successful completion of this module, assuming you have attended classes, completed the assessment and undertaken the recommended amount of independent study, you should know and be able to do:

A. Knowledge and understanding.

After studying this module, you should be able to:

- a) Ability of acquisition of actual information in a country, regional and international dimension.
- b) Recognize, indicate and address crucial social-economic problems of the contemporary EU.

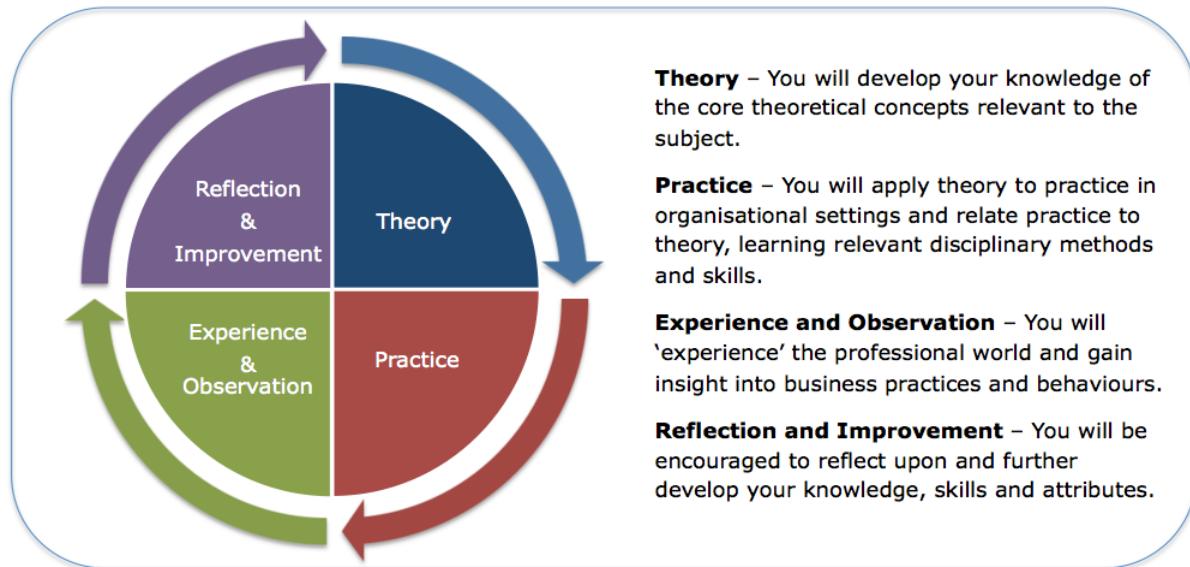
B. Skills, qualities and attributes.

After studying this module, you should be able to:

- c) Adapt and demonstrate proficiency in the use of language characteristic in social-economic analysis.
- d) Indicate case studies and demonstrate creativity and intellectual curiosity in the debates organized during programme realization.

A Structured Approach to Your Learning

In the module and throughout your course you will study different theories, concepts and approaches and be given opportunities to apply these in a range of practical settings. Your understanding of this module will be enhanced through the option to express your knowledge and attitude by writing an essay on a specific economic, social or demographic issue, using the theoretical concepts and the corresponding statistical data and other practical information. By reflecting on this experience, you will be able to identify how the implementation of different theories can be improved, or even consider how a theory itself might be improved.



Below you will find information on the content and approach to teaching in this module and how this relates to each of these domains for learning.

Theory	Regional economic integration, spatial economics, comparative economics, labour market and labour mobility.
Practice	Based on the theoretical knowledge, you will be able to critically analyze and assess the current statistical data and successfully use it in research projects or scientific thesis to argue your conclusions and hypothesis.
Experience & Observation	The interdisciplinary philosophy of the module will broaden your horizon of thinking and appreciating the other European nations and cultures and will help you to better communicate with foreign students or future European business partners.
Reflection & Improvement	Although the focus of your professional training is international business, the social, political, cultural and demographic aspects of economic life are very important to be considered if you look to develop your business strategically and try to be socially responsible and humanly innovative.

The Timetable of Teaching Activities

Below are details of your timetabled sessions. This information will help you to plan your work.

Module 1: Economy and Society in European Union

Week	Week Starts	Topic		T	P	EO	RI	Tutor	
11	12/10/16	D1-S1	Economy of The European Union. Europe in the Global Economy.					K.K.	
		D2-S2	European national Economies: an in Depth Analysis.					K.K.	
		D3-S3	The Spatial Distribution of Economic Activities in the European Union. Regional disparities.					K.K.	
		D4-S4	The Economic and Monetary union (from Lisbon agenda to Europe 2020)					K.K.	
12	17/10/16	D1-S9	Social Policy in EU – principles, approaches and evolution.					I.Y.	
		D2-S10	Comparative analysis of the social practice in selective European countries (Scandinavian welfare social model; German social model)					I.Y.	
		D3-S11	Comparative analysis of the social practice in selective European countries (Latin countries social model; Anglo-saxon social policy)					I.Y.	
		D4-S12	Contemporary social issues in the EU and their implication on the economic growth.					I.Y.	
13	24/10/16	D1-S5	Population and Demographic Changes in the EU.					V.T.	
		D2-S6	Migration Trends and Migration Policy in the EU: Overview and Internal and External Aspects					V.T.	
		D3-S7	Labour Force and Labour Market Needs in the EU					V.T.	
		D4-S8	The Quantity and Quality of Human Capital in the EU					V.T.	
14	14/11/16	Assessment Week							
		D1-A1							
		D2-A2							

How You will Receive Feedback

There is one formally assessed individual written assignment associated with this module.

You will receive additional verbal formative feedback about your progress and understanding, based on your participation in discussions.

How You will be Assessed

Assessment hand in Date: 14.11.2016

Assessment: Coursework weighting 100%.

Summative assessment:

There is one formally assessed **individual written assignment** associated with this module. The length of this assignment will be 4000-4500 words (excluding appendices).

The final paper is an opportunity to enquire further about the topics discussed in class, but not developed in detail, or to dedicate more attention to one aspect of the course of particular interest to you. Topics should retain some connection with the course content, and with a particular class theme, and should be selected with the prior approval of the instructor. The paper may highlight a specific country, policy, problem or challenge.

Please, note that normally all **assignments should contain the following parts:**

1. An executive summary.
2. Content page listing and numbering all the chapters and sub-chapters.
3. A literature survey related to the relevant theoretical frameworks used to analyse the chosen issue.
4. Main body of your assignment.
5. Conclusions and recommendations
6. List of references
7. Appendices with the supporting statistical and other information that has been used for your critical analysis of the chosen issue.

Papers must be submitted within the indicated deadline in electronic form in Microsoft Word format.

Paper format requirements:

Page format: A4, Orientation: Portrait

Margins: Top – 2 cm, Bottom – 2 cm, Left – 3 cm, Right – 2 cm

Page numbering – bottom, centred

Font: Times New Roman, Size – 12 pt, Line Spacing – 1,5

Titles: Size – 12 pt, bold, centred

Citation: footnote, numbered from 1 to n (font size 10 pt)

Assessment criteria, including their weight in the final mark:

- 1) Critical literature review related to the chosen economic or social issue with European dimension - *20% weight of the total mark*
- 2) Critical review of the history, current situation and future development of the chosen economic, social or demographical problem - *20% weight of the total mark*
- 3) Critical Evaluation of the impact of the analysed economic, social or demographical chosen problem on EU future development - *30% weight of the total mark*
- 4) Appropriate & Justified Recommendations - *15% weight of the total mark*
- 5) Format, writing style & referencing - *15% weight of the total mark*

Assessment sheet

Critical literature review related to the chosen economic or social issue with European dimension (20% weight of the total mark)	Critical review of the history, current situation and future development of the chosen economic, social or demographical problem (20% weight of the total mark)	Critical Evaluation of the impact of the analyzed economic, social or demographical chosen problem on EU future development (30% weight of the total mark)	Appropriate & Justified Recommendations (15% weight of the total mark)	Format, writing style & referencing (15% weight of the total mark)	Guideline marks
Outstanding critical literature review with author's own views and/or definitions. Review is applied fully to the chosen economic, social or demographical problem	Superbly organized and fully justified review of all relevant characteristics and main features of the chosen economic, social or demographical problem.	Outstanding critical evaluation of the chosen economic, social and demographical problem that is superbly integrated with environmental analysis and academic literature	Recommendations are appropriate and very specific to the chosen economic, social or demographical problem. They are a real added value to further development of the analyzed problem and fully stem the preceding analysis.	Superb academic written style with no errors, very clear and logical structure. The formatting is seamless and according to the requirements of the brief with full and correct Harvard referencing.	Exceptional Distinction High Distinction
Excellent critical literature review applied well to chosen economic, social or demographical issue.	Excellent and fully justified review of the history, current situation and future development of the chosen economic, social or demographical problem	Excellent critical evaluation of the impact of the analyzed chosen economic, social or demographical problem on EU future development	Recommendations are fully developed, appropriate, and fully justified in terms of the preceding analysis	Excellent written style with few or no errors, clear and logical structure in required format with full and correct Harvard referencing	Mid Distinction Distinction
Good literature review but not fully critical or not fully applied	Good review of the history, current situation and future development of the chosen economic, social and demographical problem with some analysis and	Good critical evaluation of chosen economic, social or demographical issue though needed greater integration with academic literature and practical analysis	Recommendations are appropriate and well justified but not fully developed or fully linked to the previous analysis	Good written style with few errors, clear and logical structure, almost entirely in required format, full referencing with few omissions	High Commendation Mid Commendation Commendation

	justification and use of appropriate models				
Acceptable literature review but needed better sources, criticality or application	Adequate review of the history, current situation and future of the chosen economic, social or demographical problem but lacking full analysis, justification	The chosen economic, social or demographical issue is identified correctly and related to the reality, but not well related to the academic literature	Recommendations are appropriate but needed fuller development & justification and clearer links to the analysis	Acceptable written style, some errors or grammar or language or format, referencing needs attention here and there	High Pass Mid Pass Pass
Weak literature review with insufficient academic sources and/or poor criticality and application to the chosen economic, social or demographical issue	insufficiently analysed and justified list of events that are hardly typical to the chosen economic, social or demographical problem	The chosen economic, social or demographical issue is identified but not critically evaluated and not related to the academic literature or environment	Recommendations are sketchy or inconclusive and not linked to the previous analysis	Poor written style, illogical or unclear structure, inappropriate format and/or inadequate referencing	Marginal Fail
Literature review is non-existent and occasional references to the theory in the text are scanty and of little relevance to the chosen economic, social or demographical issue	No environmental review of real value	The chosen economic, social or demographical issue is not identified or wrongly identified	No recommendations of any value offered	Unacceptable written style, largely unreferenced. Spelling is unacceptable	Mid Fail Low Fail

Reading List

Part 1:

Miroslav N. Jovanović "Evolutionary Economic Geography - Location of production and the European Union", Routledge, 2009

Miroslav N. Jovanovic "The Economics of European Integration - Limits and Prospects", Edward Elgar Publishing Limited, 2005

Bruno Dallago and Paul Blokker "Regional Diversity and Local Development in the New Member States", Palgrave Macmillan, 2009

Cécile Denis, Kieran Mc Morrow and Werner Röger "Globalisation: Trends, Issues and Macro Implications for the EU", Directorate-General for Economic and Financial Affairs, EC, Brussels, Belgium, 2006

Jesús Ferreiro, Giuseppe Fontana and Felipe Serrano "Fiscal Policy in the European Union", Palgrave Macmillan, 2008

Jonas Fischer, Alexis Loublie and Alessandro Turrini "Macroeconomic Imbalances. Main Findings of the In-Depth Reviews 2015", Directorate-General for Economic and Financial Affairs, EC, Brussels, Belgium, 2015

Maria João Rodrigues "Europe, Globalization and the Lisbon Agenda", Edward Elgar, Cheltenham, UK, 2009

Combes, Pierre-Philippe and Overman, Henry G. (2003) The spatial distribution of economic activities in the European Union. CEPDP, 587. Centre for Economic Performance, London School of Economics and Political Science, London, UK

Europe 2020
http://ec.europa.eu/europe2020/index_en.htm

EC - Directorate General for Economic and Financial Affairs
http://ec.europa.eu/economy_finance/eu/index_en.htm

Eurostat
<http://ec.europa.eu/eurostat>

Part 2:

Linz, K. and S. Stula (2010) "Demographic change in Europe - An Overview", Observatory for Socio-political Developments in Europe, Working paper No. 4.

Brady, H., "EU Migration Policy: An A-Z", Centre For European Reform, 2008

Rica, S., A. Glitz, Fr. Ortega (2013) "Immigration in Europe: Trends, Policies and Empirical Evidence", IZA Discussion Paper No. 7778.

Fihel, A., A. Janicka, P. Kaczmarczyk and J. Nestorowicz (2015) "Free movement of workers and transitional arrangements: lessons from the 2004 and 2007 enlargements", University of Warsaw.

European Commission (2015) "Employment and Social Developments in Europe 2014", Annual Review - Chapter 2. Investing in human capital and responding to long-term societal challenges.

European Commission – Department "Migration and Home Affairs"
http://ec.europa.eu/dgs/home-affairs/index_en.htm

International Organization for Migration
<http://www.iom.int/>

International Centre for Migration Policy Development
<http://www.icmpd.org/>

United Nations High Commissioner for Refugees
<http://www.unhcr.org/>

European Council on Refugees and Exiles
<http://www.ecre.org/>

European Asylum Support Office
<https://easo.europa.eu/>

Independent Network of Labour Migration and Integration Experts
<http://www.labourmigration.eu>

Part 3:

Проданов, Васил, Теория на българския преход, Изд. „Захари Стоянов“, София, 2012;

Якимова, Ивона, Социални измерения на европейското пазарно развитие, Изд. „Наука и икономика“, ИУ - Варна, 2007;

Darvas, Zsolt, Wolff, Guntram, B., Europe's Social Problem and its Implications for Economic Growth

Fernandes, Sofia, What are the Economic and Social Issues of the 2014 European Elections?

Maslauskaite, Kristina, Social Competition in the EU – Myths and Realities, Studies and Reports N 97, Notre Europe- Jacques Delors Institute, 2013

Guidance for Independent Study

The module is designed to be interactive in terms of delivery and learning processes and a key lecture notes, text, case study or article will provide the theme and structure of the sessions. The intention is to encourage the development of critical dialogue and debate during classes where students (and tutors) can present, defend and argue their views/interpretations. Therefore, it is vital that you engage with the theory and therefore independent reading and research will be an integral part of this module.

The very complex nature and constantly evolving European economy and society do not enable to reduce the basic reading to one textbook. We assume that the students will be proactively seeking the newest up-to date information that will be used in academic discussions.

It is your responsibility to ensure that you remain aware of the workshops preparation requirements and any changes to the module programme.

Feedback Your Views to the Module Team

Around three quarters of the way through the module, you will receive a student feedback survey. This is your opportunity to tell us your views on your experience in this module. The survey will cover all aspects of the module including the quality of teaching, module resources and organisation. We will use this feedback to help inform changes to the module so that we can continuously improve.

We will provide you with a summary of the feedback students have given on the module NOW page.