

**UNIVERSITY OF ECONOMICS - VARNA**  
**MANAGEMENT AND ADMINISTRATION**  
**DEPARTMENT**

**A P P L I C A T I O N**

For participation at the international scientific conference, dedicated to the 50<sup>th</sup> anniversary of the establishment of the Management and Administration Department on:

**NEW REALITIES IN MANAGEMENT**

Hosted by the Management and Administration Department,  
University of Economics – Varna, Bulgaria

*October, 20<sup>th</sup> – 21<sup>st</sup> 2017.*

Names of authors: \_\_\_\_\_

\_\_\_\_\_

Scientific title and degree: \_\_\_\_\_

University/ Company: \_\_\_\_\_

\_\_\_\_\_

Company address, phone, e-mail: \_\_\_\_\_

\_\_\_\_\_

Title of the paper: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Conference section: \_\_\_\_\_

\_\_\_\_\_

**REQUIREMENTS ABOUT PARTICIPATION:**

- ✓ All papers should be no longer than 10 pages.
- ✓ Each author is allowed to participate with no more than 2 papers.
- ✓ All papers should be submitted before the deadline via the conference e-mail.

**FORMATTING OF THE PAPERS:**

- ✓ **Page format:** A4, Orientation: Portrait; Margins: Top – 2,5 cm, Bottom – 2,5 cm, Left – 2,5 cm, Right – 2,5 cm. Page numbers – bottom of page, centered.
- ✓ **Title:** Capital letters, Bold, centered, Times New Roman – Size 14.
- ✓ **Academic title, scientific degree, name and family name of the author(s):** leave one spare line below the paper title, Italic, centered, Times New Roman – Size 12.
- ✓ **University/ Company:** below the academic title, degree and author's name: Italic, centered, Times New Roman – Size 12.
- ✓ **Paper title in English:** Capital letters, Bold, centered, Times New Roman – Size 14.
- ✓ **Academic title, scientific degree, name and family name of the author(s) in English:** leave one spare line below the paper title in English, Italic, centered, Times New Roman – Size 12.
- ✓ **University/ Company in English:** Just below the academic title, scientific degree and names of the author(s): Italic, centered, Times New Roman – Size 12.
- ✓ **Abstract in Bulgarian:** no longer than 5 lines, leave one spare line below the names of the author(s) – Italic, Size 10.
- ✓ **Key words in Bulgarian** – Italic, Size 10.
- ✓ **Abstract in English:** no longer than 5 lines – Italic, Size 10.
- ✓ **Key words in English** – Italic, Size 10.
- ✓ **JEL code** – up to three, Italic, Times New Roman – Size 12 (<https://www.aeaweb.org/econlit/jelCodes.php?view=jel#O>)
- ✓ **Main text of the paper:** leave one spare line below the key words, alignment – justified, **Fonts** – Times New Roman; **Size** – 12 pt, line spacing – 1,5; first line – 1,25 cm.
- ✓ **Figures and tables:** inserted in the text, centered; title of tables – above the tables, Italic, alignment – right; title of figures – below the figure, Italic, centered.
- ✓ **Citations** – Harvard short reference system.
- ✓ **Name of the file:** number of the conference section, name and family name of the author, separated as per the example: *1\_Ivan\_Ivanov.doc*

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**INVITATION**

***for the international scientific  
conference, dedicated to the  
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establishment of the  
Management and Administration  
department***

**NEW REALITIES IN  
MANAGEMENT**

***October 20<sup>th</sup> – 21<sup>st</sup> 2017 r.  
Varna, Bulgaria***

## **ORGANIZING COMMITTEE**

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### **Contacts:**

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## **INTERNATIONAL SCIENTIFIC CONFERENCE**

on:

### **NEW REALITIES IN MANAGEMENT**

**October, 20<sup>th</sup> –21<sup>st</sup> 2017**

**Varna, Bulgaria**

### **CONFERENCE SECTIONS:**

1. Contemporary management concepts and models
2. Management of business organizations
3. Management and development of regions
4. Public organizations management
5. Markets, competition, competitiveness
6. Environment changes and management education

**Working languages:** Bulgarian, Russian, English

**Presentation** – up to 7 min. for each paper

**No additional editing and corrections of the papers will be provided. Authors assume responsibility for the contents and quality of the submitted papers.**

*All papers should be apply the technical requirements, otherwise they will not be published.*

**NB: All papers will be published in a special issue of the international anniversary conference. This special issue will be handed to each participant during registration.**

## **IMPORTANT DEADLINES:**

- June 20<sup>th</sup> 2017** Application for conference participation and abstract submission
- June 30<sup>th</sup> 2017** Confirmation of paper acceptance
- Sept. 18<sup>th</sup> 2017** Full paper submission and providing a scanned copy of the bank statement for the paid conference fees
- Sept. 18th 2017** Payment of conference fees

### **CONFERENCE FEES:**

- 60 BGN** For Bulgarian participants
- 50 EUR** For international participants

#### **Bank account (BGN)**

**Bank:** CIBANK EAD

**IBAN:** BG 39 BUIB 9888 3129 2762 00

**BIC:** BUIBBGSF

#### **Bank account (EUR)**

**Bank:** CIBANK EAD

**IBAN:** BG 61 BUIB 9888 3429 2762 40

**BIC:** BUIBBGSF

**The reason for the payment:** Conference fee payment for participation at the international scientific conference of the Management and Administration Department and the three names of the participant (*in case an official invoice is needed, the payment has to be provided by a legal entity and the Unique Reference Number has to be filled-in*)

### **ACCOMMODATION**

Swiss-Belhotel Dimyat Varna –

<http://www.swiss-belhotel.com>

Orbita hotel – <http://www.hotelorbita.com>

### **Contacts and paper submission**

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