



FOURTH
JUBILEE



STUDENT OLYMPIAD IN MARKETING

AGENDA

29.06.2017		
Participants registration	8.30 – 9.00	Main building of the University of Economics – Varna, auditorium 128.
Official opening of the Olympiad Team introductions	9.00	Hall 51
Case study preparation	9.15 – 13.00	Hall 51
Coffee break	11.15 – 11.30	Café on the same floor
Lunch break	13.00 – 14.00	
Presentation of the company – general sponsor of the prize fund – Horizon Software Solutions Ltd.	14.00 – 15.00	Auditorium 323
Presentations of the results of the case studies.	15.00 – 17.00	Auditorium 323
Results announcement	17.30	Auditorium 323
Awarding of the participants / cocktail	19.30	Dining Hall in the main building of the University
30.06.2017		
Sightseeing tour of the city of Varna “Discover Varna with the interactive guide iLoveBulgaria” in cooperation with iLoveBulgaria Ltd. and the Tourist Information Center – Varna	10.30 – 13.00	Meeting point – University of Economics – Varna garden

General sponsor of the prize fund

horizon
SOFTWARE SOLUTIONS

