



GL Systems Certification



UNIVERSITY OF ECONOMICS - VARNA

*BUSINESS ECONOMICS
BACHELOR DEGREE PROGRAMME IN
ENGLISH LANGUAGE*



UNIVERSITY OF ECONOMICS – VARNA

On the 14 May 1920 after a decision of XXVth session of the Varna Chamber of Commerce and Industry the beginning of Bulgarian higher economic education has been laid with the opening of the Higher School of Commerce, the descendant of which is The University of Economics – Varna. The institutionalisation of the first Bulgarian higher school of commerce is conducted on 28 September 1920 by order of the then minister of commerce, industry and labour. Until 1925 the higher school of commerce offers a two–year course of studies, as is the practice in most European schools of higher education. From the academic 1925/26 to the academic 1936/37 it is of a three–year course of studies, and after 1937/38 it already features a four–year course of studies.

Mission of the University of Economics – Varna

University of Economics – Varna is a leading educational and scientific institution with a well–established identity, oriented towards the provision of high–quality training of students, including doctoral students, conducting important scientific research and offering competitive solutions

of an enduring economic and social effect.

In order to achieve this goal the University of Economics – Varna exerts continuous efforts aimed at:

- teaching of subjects (in the full–time, part–time and distance learning forms of study) in accordance with leading European educational standards;
- shaping theoretical and practical knowledge, skills, highly professional consciousness and rich economic culture in its students, including doctoral students, that are essential for the working in a dynamic socioeconomic environment;
- performing socially significant research work, through conducting market oriented studies in scientific areas of high priority;
- providing the necessary conditions for professional development and growth of academic and administrative staff;
- establishing and developing favourable, mutually beneficial and steady relations with the partners of the University in the educational area, the business, public administration and all interested institutions in Bulgaria and abroad.



Graduation ceremony of
University of Economics -Varna



BACHELOR DEGREE PROGRAMME IN ENGLISH LANGUAGE

BUSINESSECONOMICS

Educational and qualification degree – Bachelor

Professional field – Economics

Professional qualification – Economist

Study period – 4 years / 8 semesters

Form of study – Full-time

For the academic 2015/2016 the University of Economics – Varna offers a new 4-year Bachelor degree programme Business Economics taught in English language. The programme is aimed at Bulgarian and foreign students, who wish to acquire economic knowledge and practical skill in the area of business economics.

The training in the programme is carried out on a broad scientific, theoretical and practical basis, with the use of contemporary methods and tools in order to prepare highly qualified economists.

CAREER OPPORTUNITIES

Students acquire knowledge and skills in the issues of economics, management, logistics and marketing; the organisation and the technology of the processes in the business organization; the financial, accounting and legal aspects of business; the development and the realisation of strategies for the development of business; the conducting of economic and market analyses; the substantiation of business projects for the establishment of their own business; the economic valuation of investment projects; the character and peculiarities of the individual sectors, sub-sectors and divisions of economic activities, etc.

Graduates in the programme can be employed as specialists and managers in all business organisations, as analysts of processes and activities in the company, analytical specialists in the area of the operational management of processes, business planning, decision-making and risk management; they are able to organise, run and manage their own business.

After acquiring the educational and qualification degree of Bachelor in Business Economics students can continue their education to a master's degree and doctoral studies in this country and abroad.



Link to the official
website of the UE - Varna
www.ue-varna.bg

CURRICULUM Programme BUSINESS ECONOMICS

CORE SUBJECTS

Microeconomics

Mathematics

Informatics

Physical Education

Elective subjects (Foreign language) (1):

- *English language*
- *German language*
- *French language*
- *Russian language*

Macroeconomics

Principles of Law

Management Theory

Elective subjects (I):

- *Business Ethics*
- *Bulgarian and Balkan Culture*
- *Economy of Culture*

Introduction to Finance

Accounting

Marketing

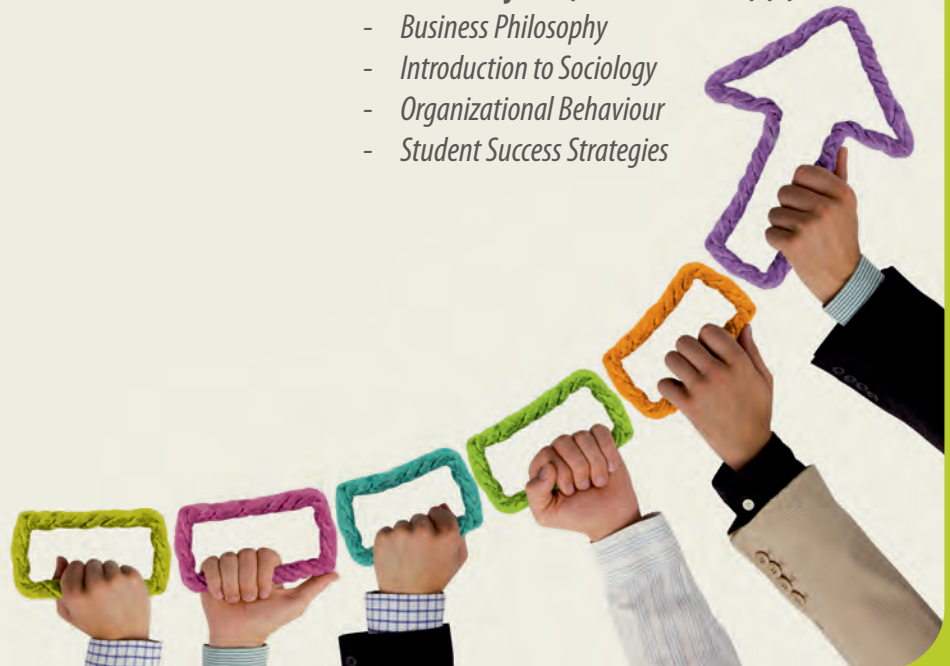
Introduction to Statistics

Elective subjects (Social sciences) (1):

- *Business Philosophy*
- *Introduction to Sociology*
- *Organizational Behaviour*
- *Student Success Strategies*



In University of Economics-Varna we offer our students not only quality education, but also multiple opportunities for additional learning.



CURRICULUM Programme BUSINESS ECONOMICS

SPECIALISED SUBJECTS

Financial Accounting

Economics of the Enterprise

Elective subjects (1)

- *Internet Technologies*
- *International Economics*
- *European Studies*
- *Optimization Methods*
- *Econometrics*

Entrepreneurship

Prices and Pricing

Operational Management

Commercial law

Elective subjects (1)

- *Sustainable development*
- *Competition and competitiveness*

Business Diagnostics

Business Planning

Human Resources Management

Elective subjects (1)

- *Company Culture*
- *Exchange Operations*

Financing Business

Economic Logistics

Business Statistics

Elective subjects (1)

- *Product Management*
- *Small Business Management*
- *Innovations and Innovation Policy*
- *Quality Management*

Investment and the Investment Process

Sales Management

Business Valuation

Specialised Seminar

OPTIONAL SUBJECTS

- *Bulgarian language*
- *English language*
- *German language*
- *French language*
- *Russian language*



Lecture hall of the
University of Economics - Varna



ENTRY REQUIREMENTS FOR APPLICANTS - BULGARIAN CITIZENS AND CITIZENS OF COUNTRIES FROM THE EUROPEAN UNION AND THE EUROPEAN ECONOMIC AREA (EEA)

The maximum score for UE - Varna applicants required to qualify is 24 and is formed as the sum of:

- the average grade from the secondary education diploma;
- the mark in Bulgarian language and Literature from the secondary education diploma or school-leaving exam in general training chosen by the University applicant, or the mark in the official language in the state where the diploma was awarded;
- the mark in Mathematics from the secondary education diploma;
- the mark from the school-leaving exam (chosen by the applicant), or the mark from the entrance examination or the mark in Mathematics from the diploma.

ADMISSION EXAMINATIONS

Bulgarian language and Literature
Geography of Bulgaria
Mathematics

If the University applicants chooses to use a mark from the school-leaving exam (matura), the possible options are:

Bulgarian Language and Literature

Mathematics

Foreign Language

(English, French, German, Russian, Spanish and Italian)

Philosophical series

(Psychology and Logic, Ethics and Law, Philosophy)

History and Civilization

Geography and Economics

Physics and Astronomy

Biology and Health Education

Chemistry and Environmental Protection

Register online to take part in
the entrance examinations on:

www.ue-varna.bg

DOCUMENTS REQUIRED OF UNIVERSITY APPLICANTS WHO ARE CITIZENS OF MEMBER STATES OF THE EUROPEAN UNION (EU) AND THE EUROPEAN ECONOMIC AREA (EEA)

1. Application to the Rector and competition card using standard forms of the University of Economics-Varna;
2. Legalised, translated and certified secondary education diploma;
3. Original and copy of ID;
4. The applicants for the programme Business Economics must submit originals as well as copies of certificates, attesting to the level of proficiency in the foreign language;
5. Document for the paid in participation fee in the admission procedure;
6. Certificate of recognition of completed secondary education from the Regional Inspectorate of Education where the applicants is domiciled. The certificate must include all marks of subjects converted to the six-point grading scale as well as the average grade from the diploma.
7. Document attesting to the right of the candidate to be trained in the degree they are applying for in their own country.

ENTRY REQUIREMENTS FOR APPLICANTS - CITIZENS OF COUNTRIES OUTSIDE THE EUROPEAN UNION AND THE EUROPEAN ECONOMIC AREA (EEA)

The applicants for the programme Business Economics compete for admission by submitting certain documents. The minimum average grade from the subjects in the document for completed secondary education, which are part of the rating system for the programme they are applying for, may not be lower than 62% of the maximum rate in the grading system of the country where the secondary education has been completed.

The maximum score for UE - Varna applicants required to qualify is 12.00 and is formed as the sum of:

- the average grade from the secondary education diploma;
- the mark in one of the subjects included in the rating system for the programme:

Mathematics
Economics
Geography
History



A system for full academic recognition of periods of study in foreign higher education institution functions in the UE-Varna. This provides the opportunity for students to obtain two diplomas simultaneously (from two Universities) for the respective educational and qualifical degree.



DOCUMENTS REQUIRED OF UNIVERSITY APPLICANTS WHO ARE CITIZENS OF COUNTRIES OUTSIDE THE EUROPEAN UNION (EU) AND THE EUROPEAN ECONOMIC AREA (EEA)

1. Secondary education diploma;
2. Diploma supplement containing the grades and the marking scale;
3. Medical certificate;
4. Document issued by the competent authorities, which certifies the right of the applicant to continue their education in the higher schools of the country where they have completed their secondary education;
5. The applicants for the programme Business Economics must submit originals as well as copies of certificates attesting to the level of proficiency in English, the language of instruction;
6. Copy of passport (ID);
7. Document certifying the dual citizenship (one of which is Bulgarian) for the persons, who have the latter;
8. Standard application form of the University of Economics – Varna;
9. 2 passport size photos;
10. Self-addressed envelope – for communication with the candidate's relatives in case of need.

The University of Economics–Varna is involved in various European programmes and projects, providing various opportunities for students, lecturers and administrative staff. It provides the opportunity to conduct part of the curriculum in more than 70 Universities in Europe.

The documents in items 1, 2, 3 and 4 must be:

- notary certified copies;
- translated in Bulgarian with a legalised translation;
- certified with an Apostille stamp (for information about the nature of Apostille certification and the institutions which have the right to provide such certification see www.apostilleinfo.com or http://www.hcch.net/index_en.php).

In case the applicant's country is not party to The Hague Convention, the above documents must be certified by the Ministry of Education, the Ministry of Foreign Affairs and by the consulate of Republic of Bulgaria in the respective country.

The applicants for the programme Business Economics must submit one original and two copies of certificates attesting to the level of proficiency in English, corresponding to B1 or higher, in case they do not prove the required level of proficiency by means of a grade from the passed SME (state maturity exam) in English. The applicants who have a good command of English, but are unable to certify this with a diploma or a certificate, are to sit for a computer test upon submitting their application papers. The test score is valid only for application to the University of Economics – Varna.





UNIVERSITY OF ECONOMICS - VARNA

Detailed information can be obtained on the website of the University of Economics – Varna:
www.ue-varna.bg

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